

10 Great Question Hook Formulas

Formula #1:

Are You Worried About **Bad Thing**?

Are you worried about **your home stagnating on the market for months, or even years?**

Formula #2:

Are You Sick Of **Bad Thing**?

Are you sick of **zero online sales?**

Formula #3:

Are You Okay With **Bad Thing**?

Are you okay with **your wife leaving you for another man?**

Formula #4:

Is **Bad Thing** Making You Crazy?

Is **the high cost of groceries** making you crazy?

Formula #5:

Is **Bad Thing** Costing You Money as a _____?

Is **employee theft or incompetence** costing you money as **an entrepreneur?**

Formula #6:

Are You A _____ Who Is Fed Up With **Bad Thing**?

Are you a **Realtor** who is fed up with **the high cost of advertising?**

Formula #7:

Sick And Tired Of Not Having Any **Good Thing**?

Sick and tired of not having any **free time off with your family**?

Formula #8:

Are You Getting Enough **Good Thing**?

Are you getting enough **quality time off with you family**?

Formula #9:

Are You Ready To Give Up On **Good Thing**?

Are you ready to give up on **your marriage**?

Formula #10:

Are You A _____ Who Wants More **Good Thing**?

Are you a **struggling investor** who wants more **access to good deals**?