

# TOP 10 Framework Title Scripts

\_\_\_\_\_ Secrets  
(Topic)

Ex: Unicorn Weight Loss Secrets

Handwritten: Add a # for more effect  
"Top 5 \_\_\_\_\_ Secrets"

Quick & Easy \_\_\_\_\_ Secrets  
(Topic)

Ex: Quick & Easy Meal Prep Secrets

Quick & Easy \_\_\_\_\_ Secrets To \_\_\_\_\_  
(Topic) (Payoff)

Ex: Quick & Easy Meal Prep Secrets To Make Amazing Dinners At Home

The \_\_\_\_\_'s Guide To \_\_\_\_\_  
(Audience)'s (Big Payoff)

Ex: The Beginner Investor's Guide To Finding Great Deals Fast

\_\_\_\_\_ Secrets For \_\_\_\_\_  
(Topic) (Audience)

Ex: Buyer & Seller Lead Generation Secrets For Real Estate Agents

The \_\_\_\_\_ Checklist  
(Topic OR Payoff)

Ex: The Lead Generation Checklist

Ex: The Lose Weight Fast and Keep It Off Checklist

\_\_\_\_\_ Tips, Tricks & Tools For \_\_\_\_\_  
(Topic) (Audience)

Ex: Million Dollar Lead Generation Tips, Tricks & Tools For Real Estate Agents

\_\_\_\_\_ Decoded  
(Topic OR Payoff)

Ex: Great Meal Prep Decoded

Ex: Make 5-Star Homemade Meals In Minutes Decoded

\_\_\_\_\_ Decoded For \_\_\_\_\_  
(Topic OR Payoff) (Audience)

Ex: Great Meal Prep Decoded For Busy Moms

Ex: Make 5-Star Homemade Meals In Minutes Decoded For Busy Moms

\_\_\_\_\_ Steps To \_\_\_\_\_  
(#) (Payoff)

Ex: 5 Steps To 5-Star Homemade Meals In Minutes

Handwritten: USE AN ODD Number  
for more impact!  
3, 5, 7, 9 etc.

Handwritten: Add a #  
For more  
impact  
"Top 5..."  
"My 3 Best..."  
"6 Proven..."  
"3 Insider..."